

# Issues shaping the election in North Carolina

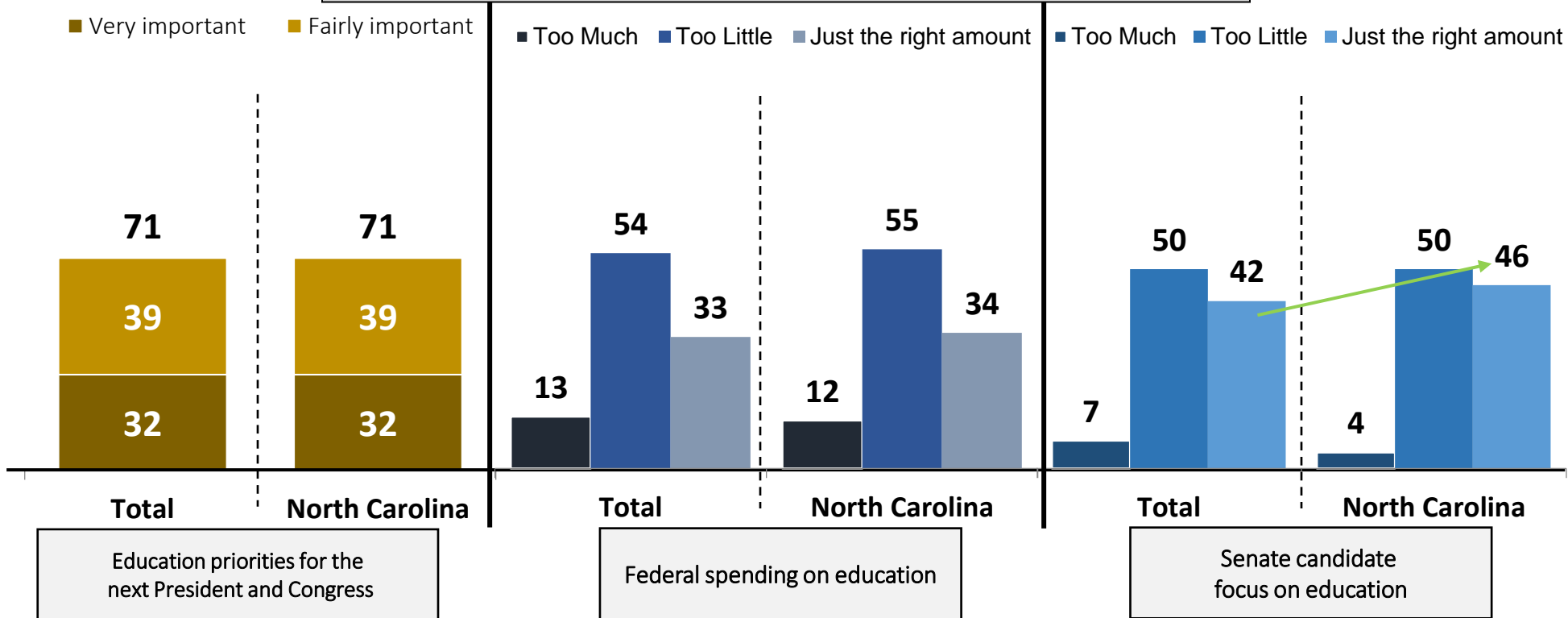
# North Carolina aligned with other states on federal funding, slightly more content with Senate candidates' focus on education

How important do you think it should be for the next President and Congress to make education a top national priority?

From what you know, you would say the federal government is spending too much, too little, or the right amount on Education right now?

From what you know, would you say the candidates for Senate in your state are focused too much, too little, or the right amount on education issues right now?

## FEDERAL FOCUS ON EDUCATION BATTLEGROUND VS. NORTH CAROLINA COMPARISON

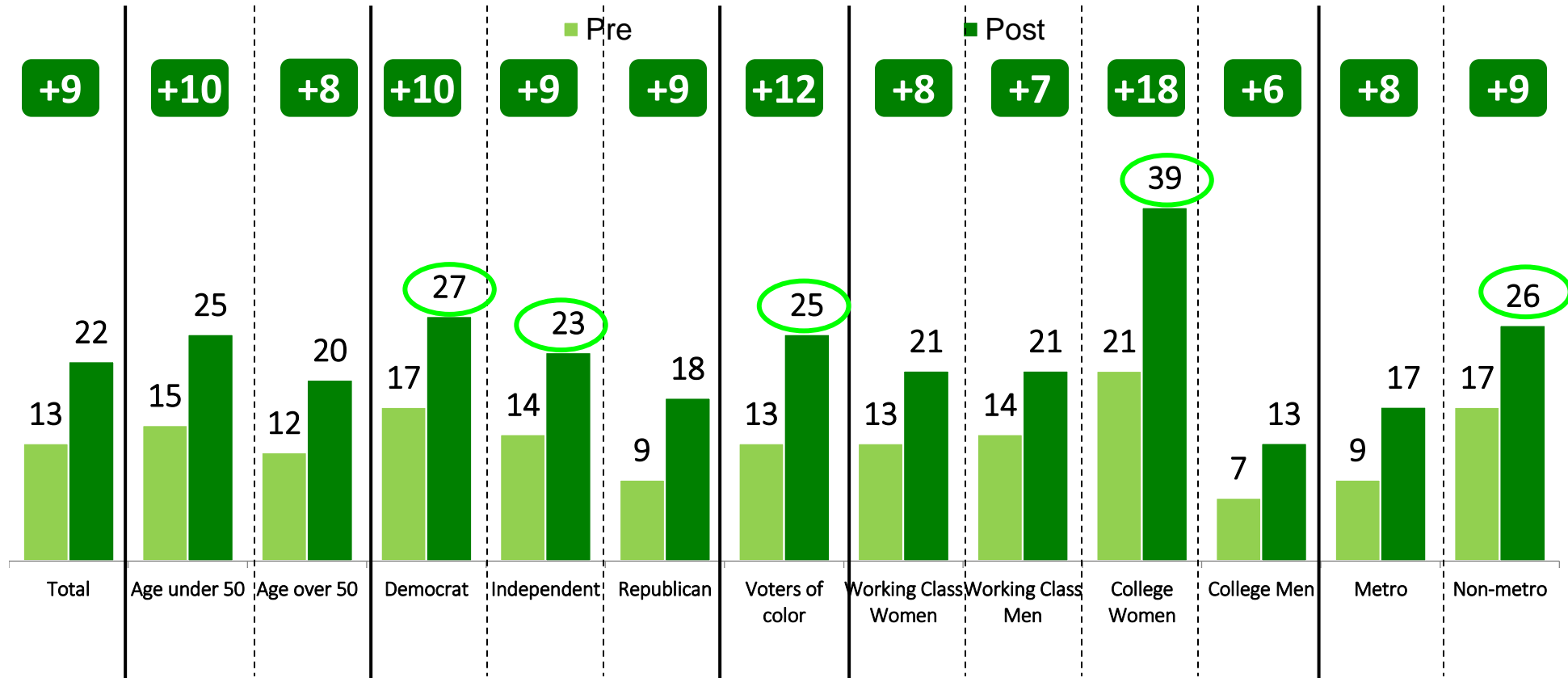


# Democrats and Independents move on education, with major shifts among college women, voters of color, and voters outside of the cities

Now you will read a list of issues in this election. Please pick the top THREE that will be most important to you when voting in the election for president, Senate and Congress this year.

## IMPORTANT ISSUES IN THE ELECTION

### INITIAL TO FINAL SHIFT ON EDUCATION



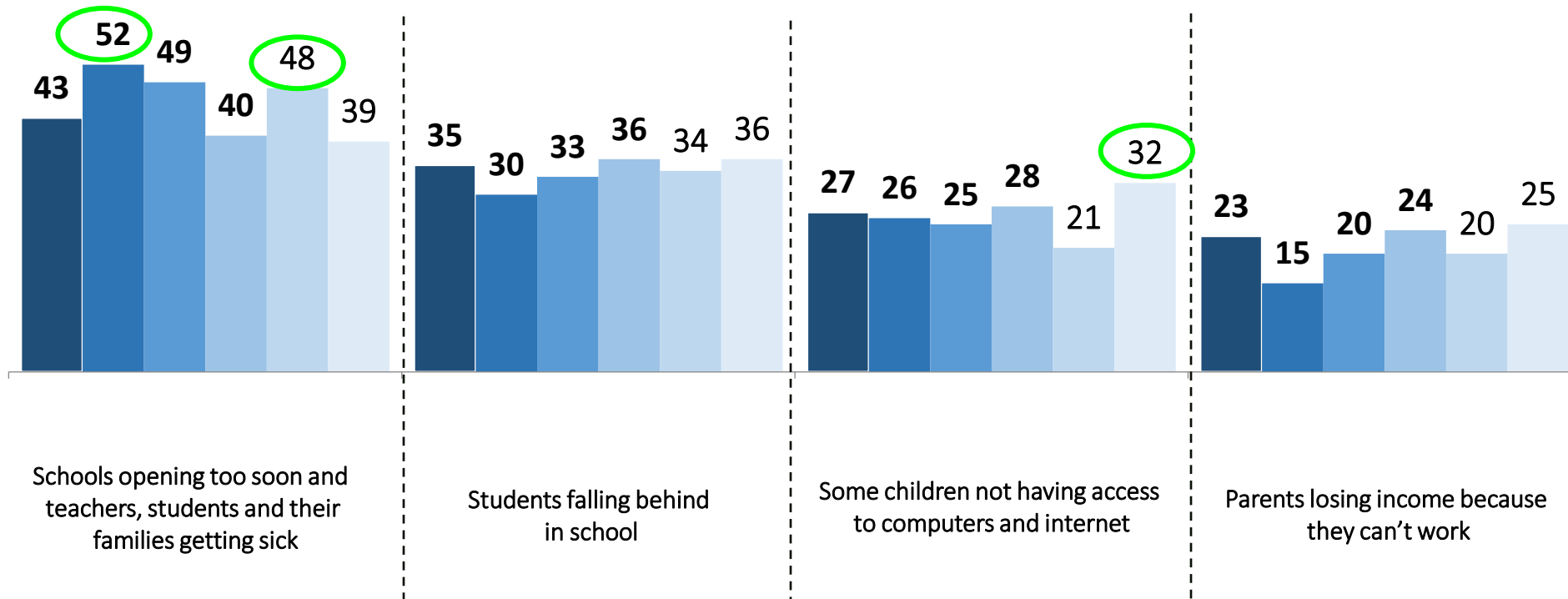
# Voters of color and in cities particularly worried about schools opening too soon. Access to internet and computers is a serious concern in rural areas.

*(Thinking about education and schools in your state during the coronavirus crisis, which TWO of the following do you think are the most urgent issues facing students and their families?)*

## EDUCATION CONCERNS IN THE PANDEMIC

### NORTH CAROLINA

■ Total ■ Voters of Color ■ College graduates ■ Non-college graduates ■ Metro ■ Non-metro



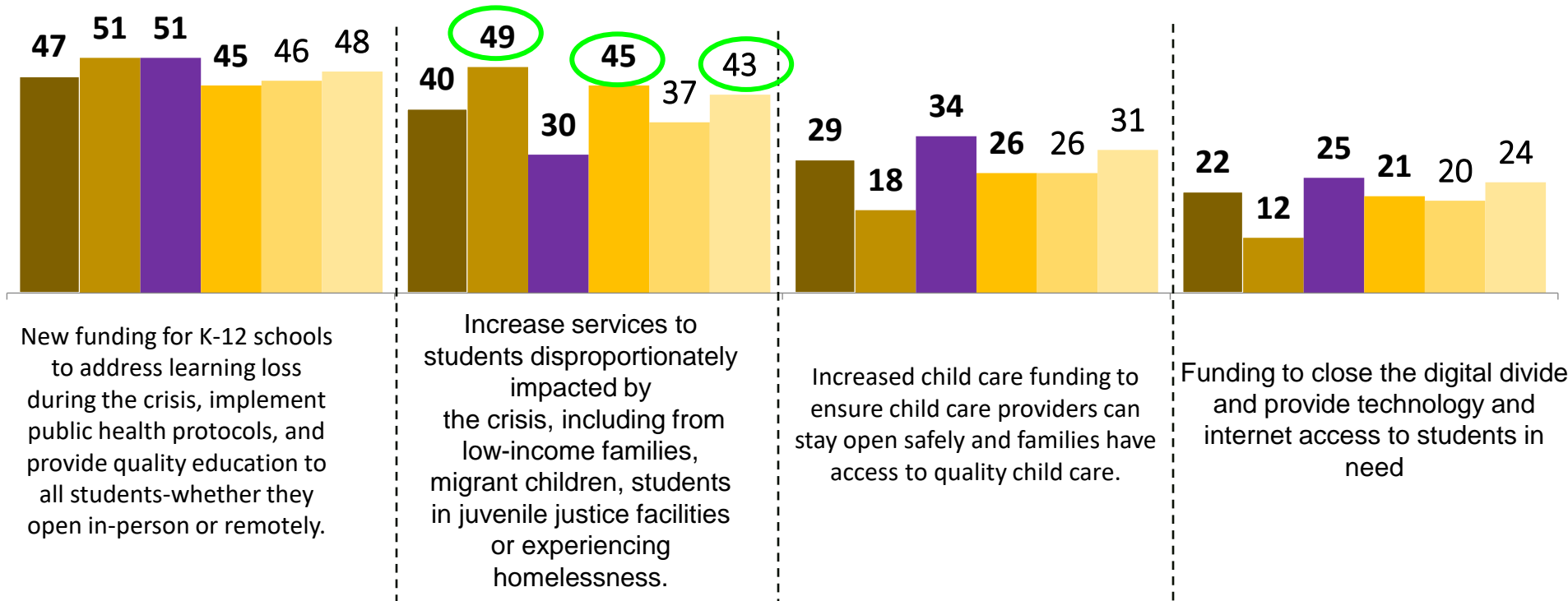
# Broad support for maintaining quality education during pandemic. Services for communities hit by crisis resonates with voters of color and working-class

Congress has proposed major new laws to deal with the pandemic and the economic crash and education. Please pick the THREE you would favor the most.

## EMERGENCY GOVERNMENT RESPONSE

### NORTH CAROLINA

■ Total ■ Voters of Color ■ College graduates ■ Non-college graduates ■ Metro ■ Non-metro



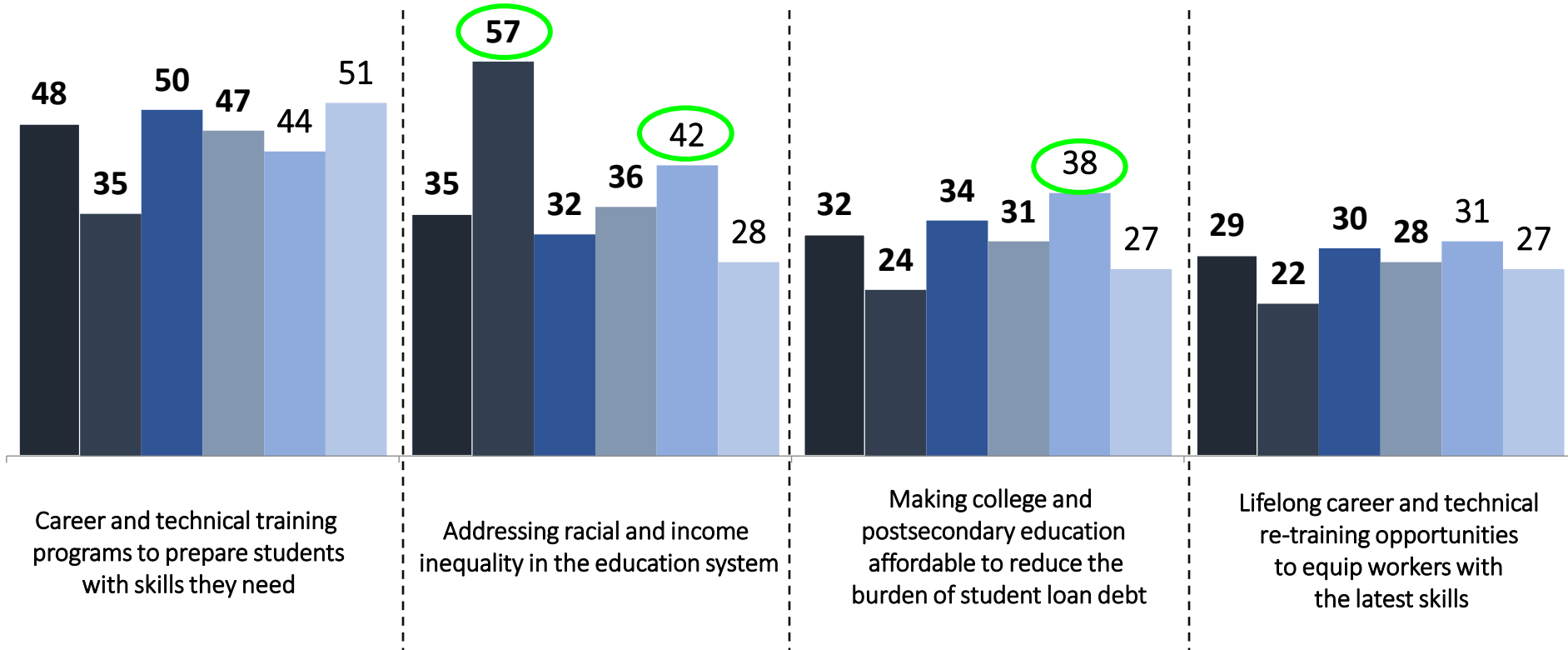
# Racial and geographic divide over importance of addressing inequality in the education system, and on affordable college and reducing student loan debt

*Looking toward the future, beyond the coronavirus pandemic, please select the TWO education issues you think are most important for the next president and congress to address*

## URGENT EDUCATION PRIORITIES

### NORTH CAROLINA

■ Total ■ Voters of Color ■ College graduates ■ Non-college graduates ■ Metro ■ Non-metro



# Equitable access to internet and technology has huge support outside of metro areas. Support for massive retraining program driven by cities.

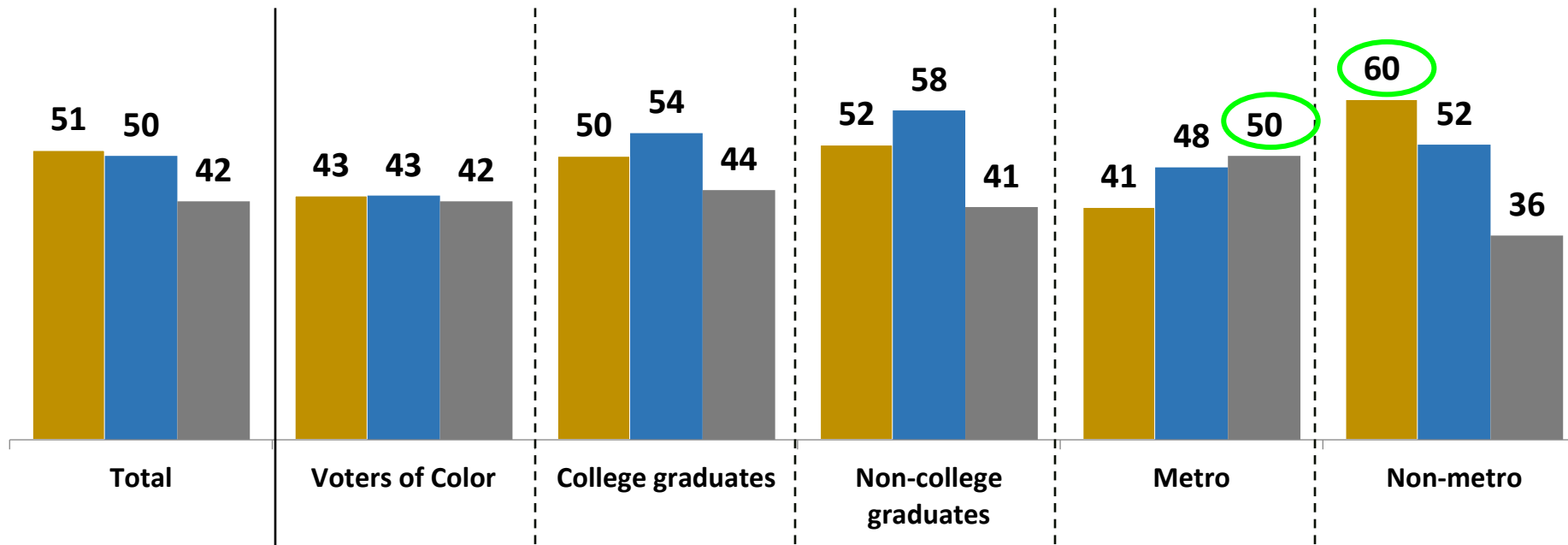
Let's say you wanted America to improve its current economic, healthcare and overcome national polarization through big changes in the education system. Which THREE of the proposals below would you choose?

## BIG EDUCATION IDEAS

Expand affordable internet access to all Americans to the necessary education and training materials and services including, and provide appropriate hardware and software as needed, so that people have access to the learning, training and services they need throughout their lives.

Redesign the pre-K and k-12 experience so it includes strong components of problem solving, academics, the arts, mental and physical health, living skills, civics, and community activities, integrated into in-school and out of school experiences, based on the best research.

Recognize that this is the highest unemployment rate on record, and use this opportunity to retrain America for the future. And just like the Congress did for returning GIs in WWII, create a massive retraining program for the 52 million unemployed or 30 million collecting benefits



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