

# Issues shaping the election in Maine

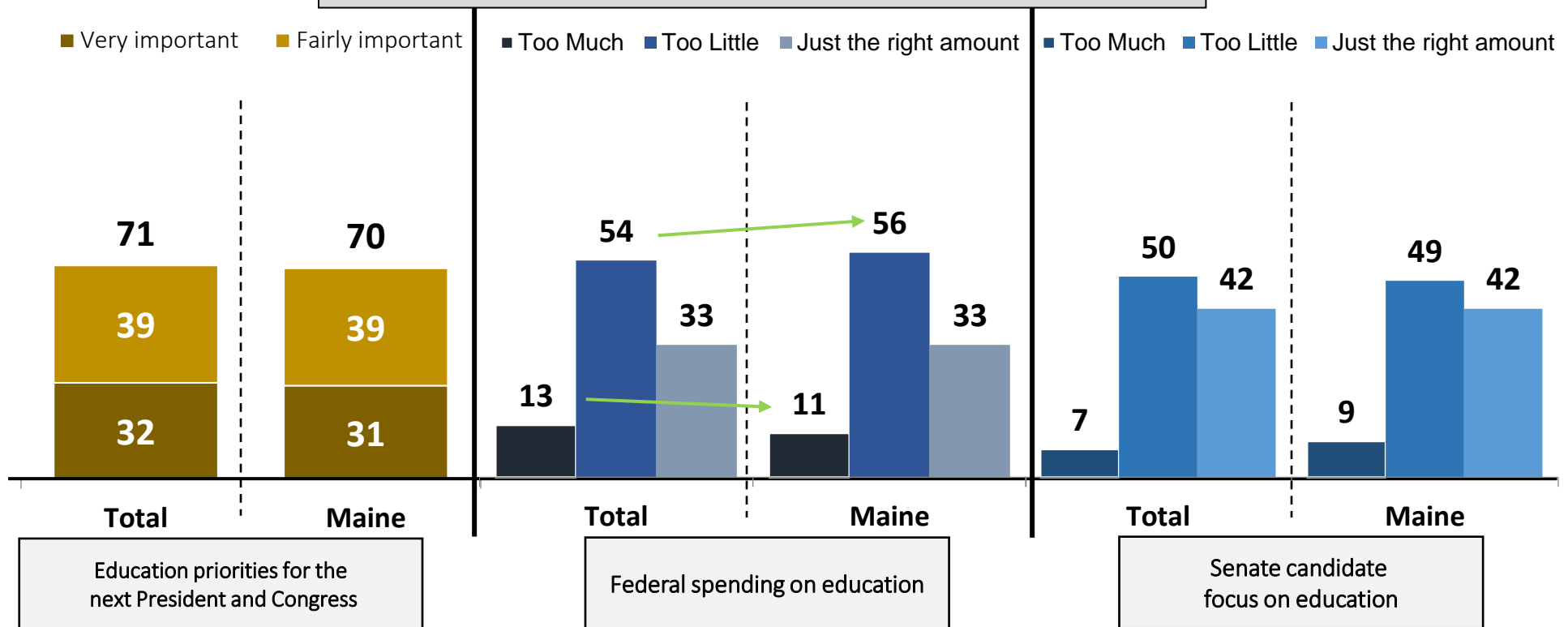
# Maine voters are particularly focused on spending –more likely to say federal spending is too low, and less likely to say there is too much spending

*How important do you think it should be for the next President and Congress to make education a top national priority?*

*From what you know, you would say the federal government is spending too much, too little, or the right amount on Education right now?*

*From what you know, would you say the candidates for Senate in your state are focused too much, too little, or the right amount on education issues right now?*

## FEDERAL FOCUS ON EDUCATION BATTLEGROUND VS. MAINE COMPARISON

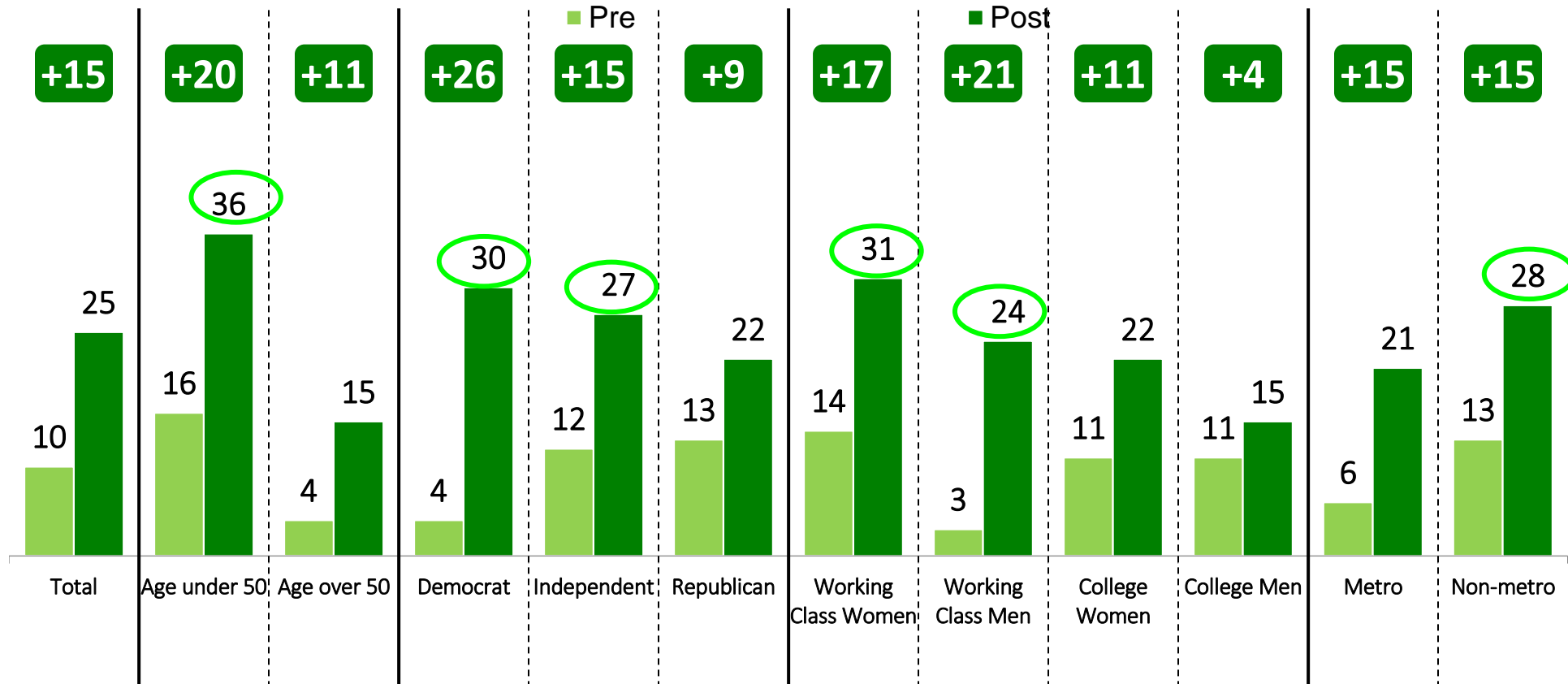


# Education has big potential to move voters in Maine, particularly Democrats, Independents, younger and working-class voters outside of the cities.

Now you will read a list of issues in this election. Please pick the top THREE that will be most important to you when voting in the election for president, Senate and Congress this year.

## IMPORTANT ISSUES IN THE ELECTION

### INITIAL TO FINAL SHIFT ON EDUCATION



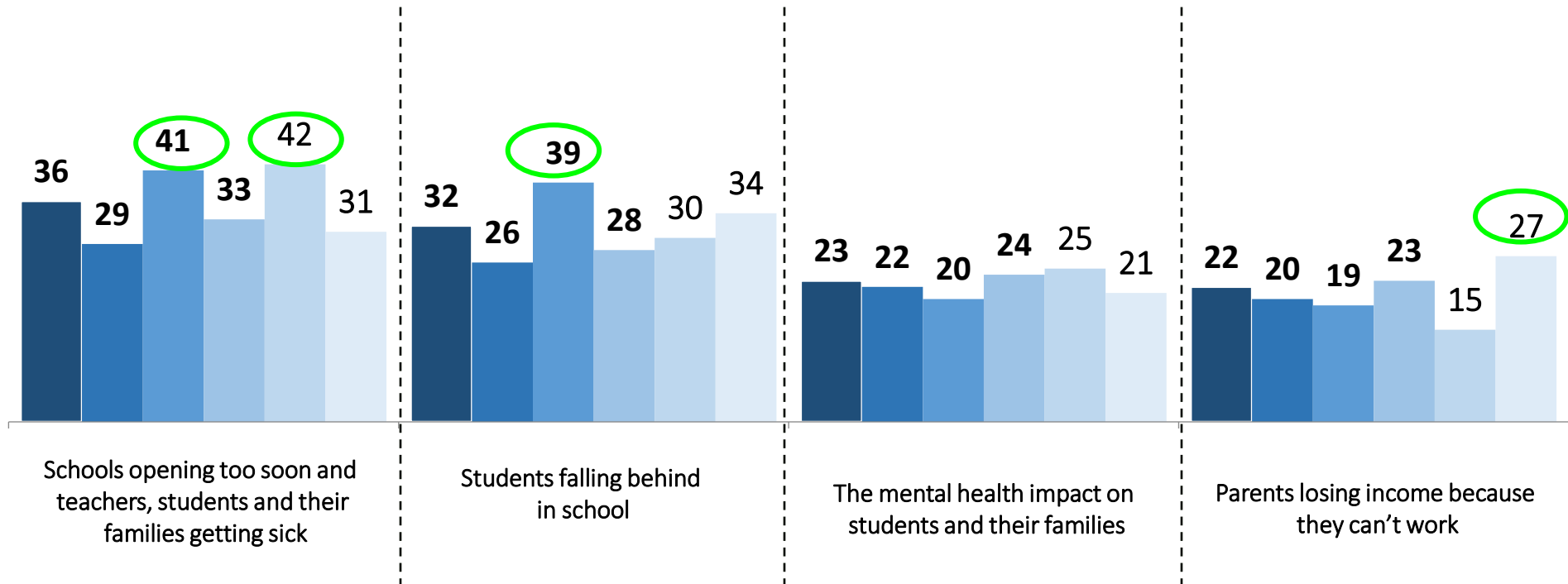
# Pandemic doesn't frame education as much in ME, though college and metro voters slightly more concerned about safety, working class about income.

*Thinking about education and schools in your state during the coronavirus crisis, which TWO of the following do you think are the most urgent issues facing students and their families?*

## EDUCATION CONCERNS IN PANDEMIC

### MAINE

■ Total ■ Age under 50 ■ College graduates ■ Non-college graduates ■ Metro ■ Non-metro



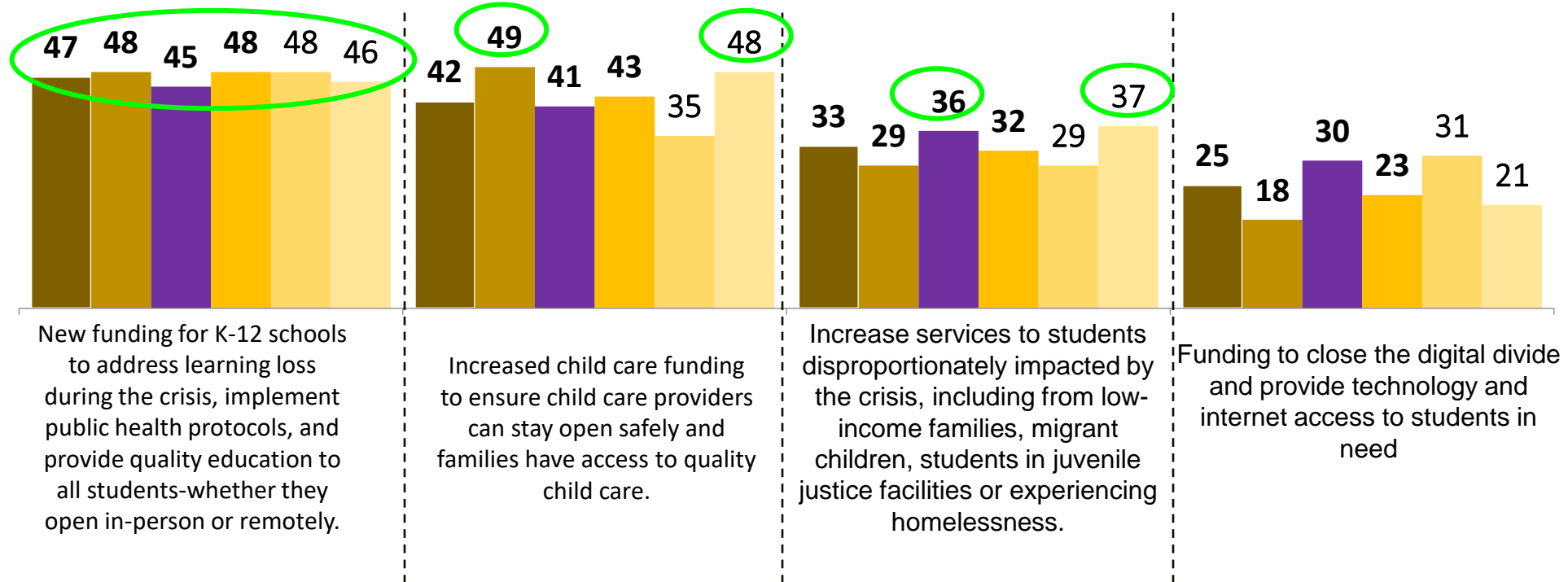
# While safety concerns are relatively low in Maine, proposed investments in quality education to keep kids learning has strong support

*Congress has proposed major new laws to deal with the pandemic and the economic crash and education. Please pick the THREE you would favor the most.*

## EMERGENCY GOVERNMENT RESPONSE

### MAINE

■ Total ■ Age under 50 ■ College graduates ■ Non-college graduates ■ Metro ■ Non-metro



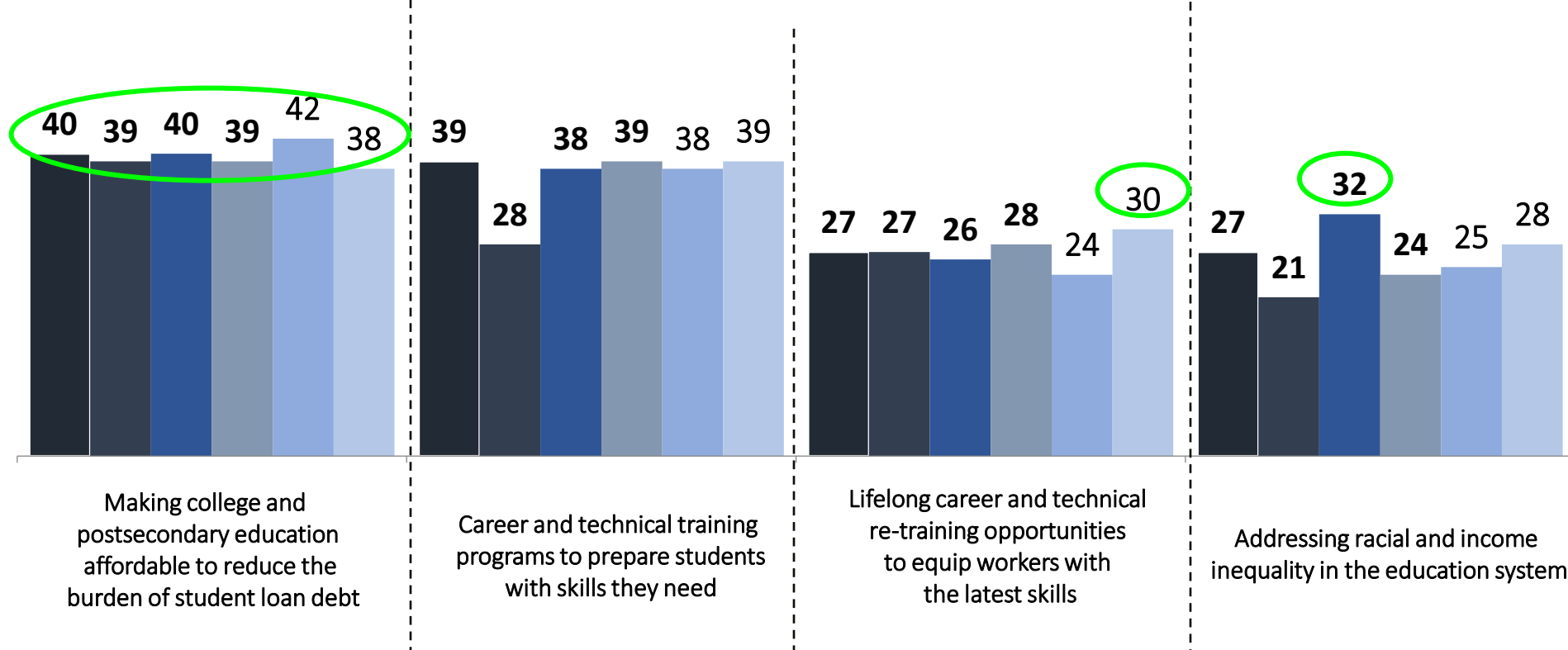
# Divide between working-class and college grads on racial inequality versus career re-training, but career education for kids high across the board

*Looking toward the future, beyond the coronavirus pandemic, please select the TWO education issues you think are most important for the next president and congress to address*

## URGENT EDUCATION PRIORITIES

### MAINE

■ Total ■ Age under 50 ■ College graduates ■ Non-college graduates ■ Metro ■ Non-metro



# ME only state where access debt-free college ranks in top 3, driven by younger working class who want more access to college and lifelong learning

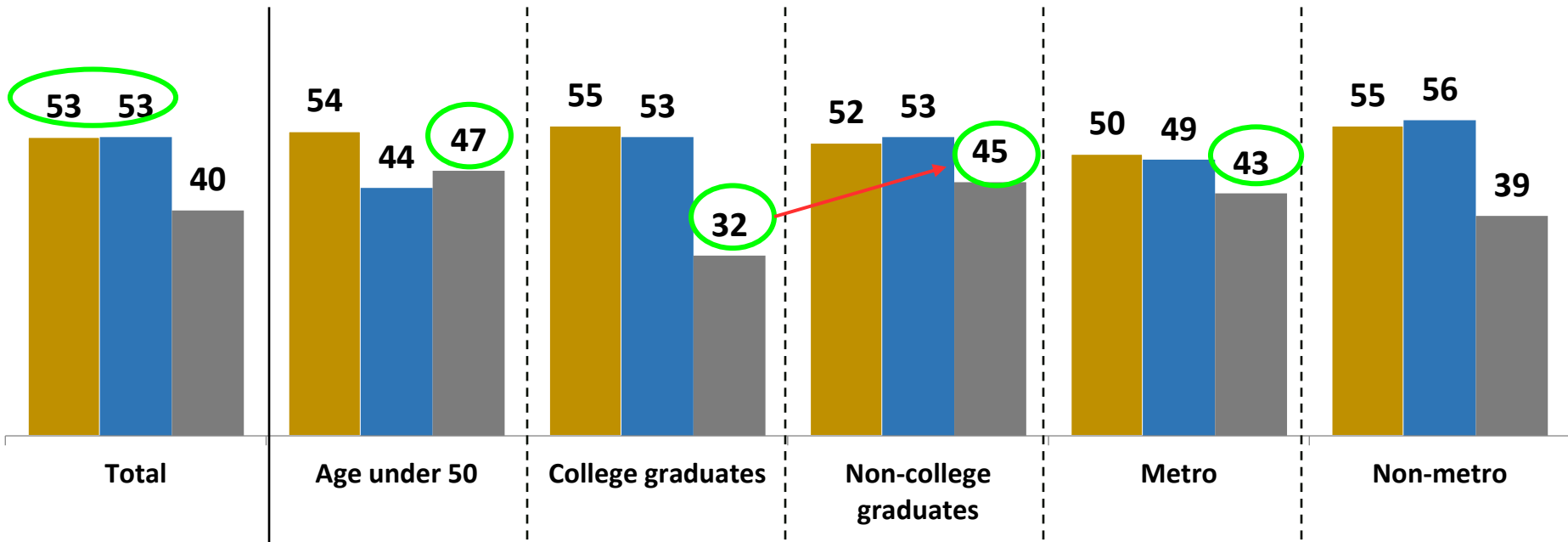
Let's say you wanted America to improve its current economic, healthcare and overcome national polarization through big changes in the education system. Which THREE of the proposals below would you choose?

## BIG EDUCATION IDEAS

Redesign the pre-K and k-12 experience so it includes strong components of problem solving, academics, the arts, mental and physical health, living skills, civics, and community activities, integrated into in-school and out of school experiences, based on the best research.

Expand affordable internet access to all Americans to the necessary education and training materials and services and provide appropriate hardware and software as needed, so that people have access to the learning, training and services they need throughout their lives.

Make federal funds more accessible so that all Americans have affordable, debt-free access to post-secondary education and training throughout their lives and provide fully funded college reentry programs with a living wage for adults who have not completed college.



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