

Issues shaping the election in Iowa

Iowa on par with other states on amount of federal education spending; education slightly lower priority for Senate candidates

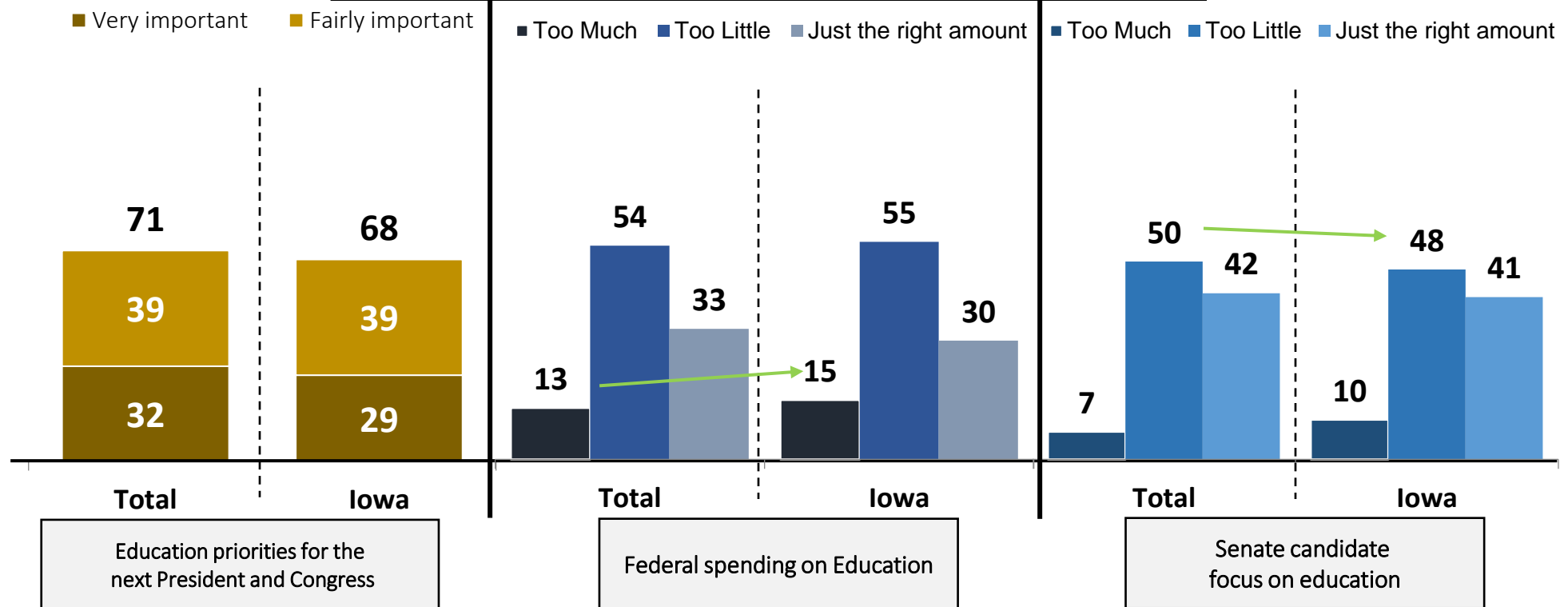
How important do you think it should be for the next President and Congress to make education a top national priority?

From what you know, you would say the federal government is spending too much, too little, or the right amount on Education right now?

From what you know, would you say the candidates for Senate in your state are focused too much, too little, or the right amount on education issues right now?

FEDERAL FOCUS ON EDUCATION

BATTLEGROUND VS. IOWA COMPARISON

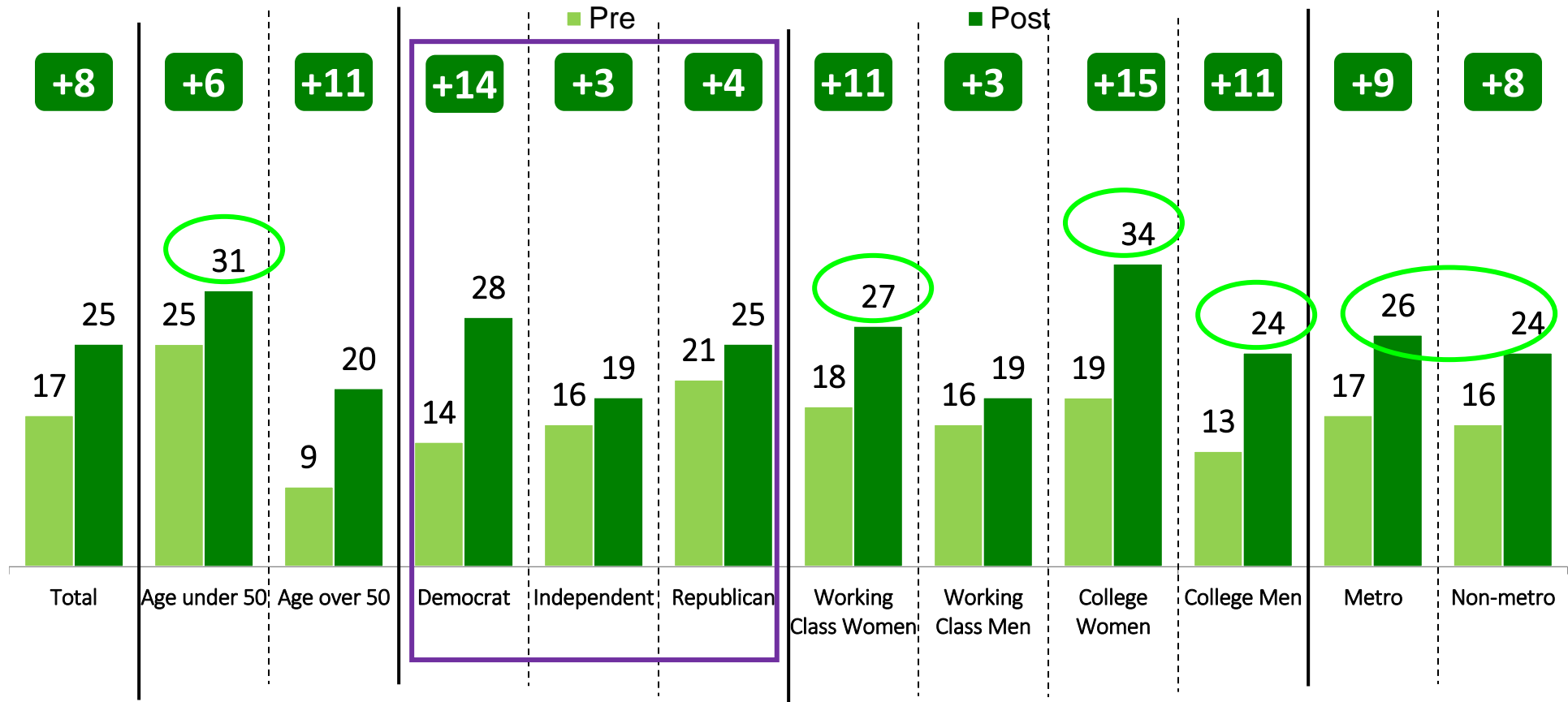


Major shift on education as voting issue among Democrats, and also Republicans where education was already particularly important to start

Now you will read a list of issues in this election. Please pick the top THREE that will be most important to you when voting in the election for president, Senate and Congress this year.

IMPORTANT ISSUES IN THE ELECTION

INITIAL TO FINAL SHIFT ON EDUCATION



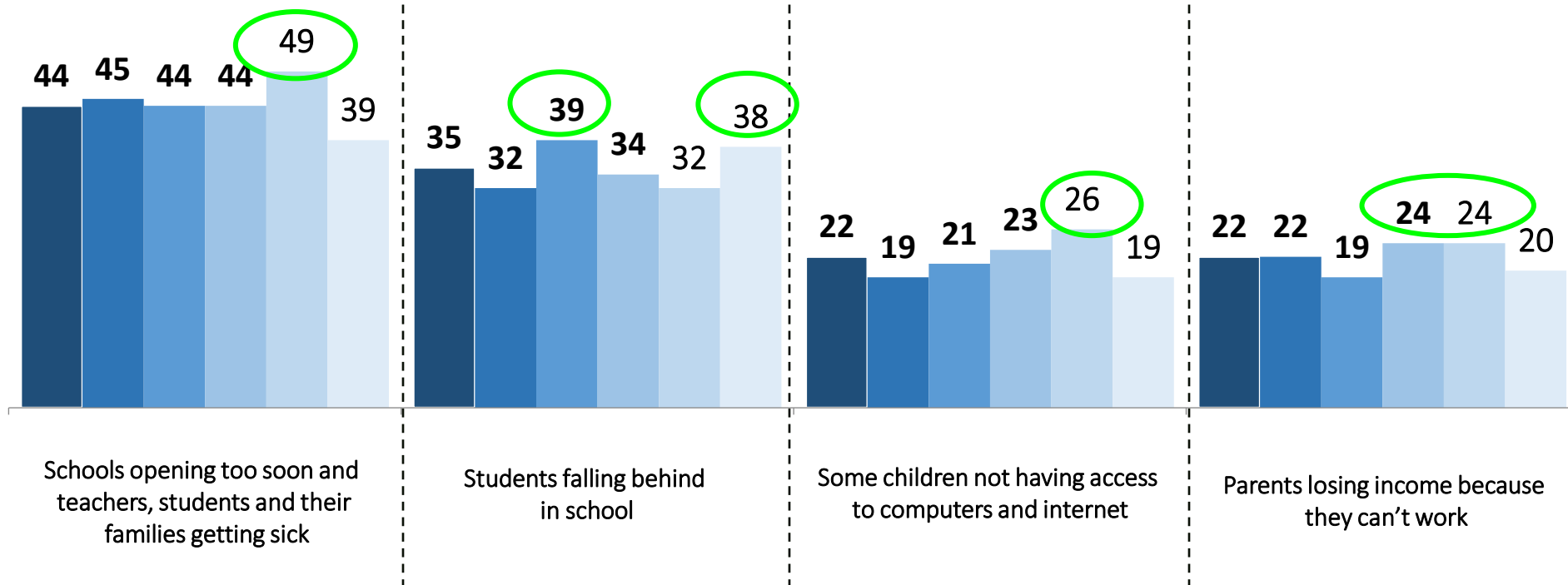
Immediate issues of safety and internet access more of a concern in the cities, students falling behind more dominant in college educated suburbs

(Thinking about education and schools in your state during the coronavirus crisis, which TWO of the following do you think are the most urgent issues facing students and their families?)

EDUCATION CONCERNS IN THE PANDEMIC

IOWA

■ Total ■ Age under 50 ■ College graduates ■ Non-college graduates ■ Metro ■ Non-metro



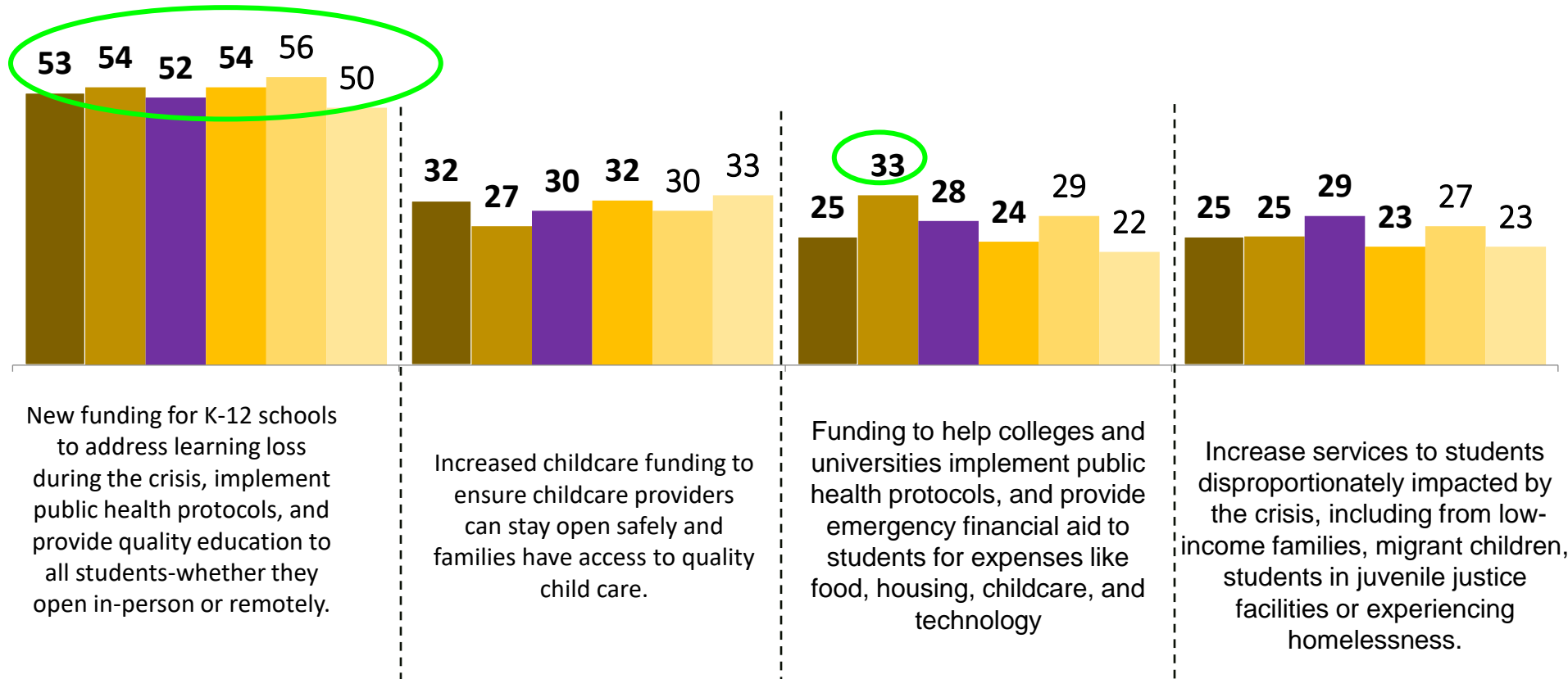
Safety and continued learning are a dominant priority across the board, and voters under 50 also concerned about safety at colleges

Congress has proposed major new laws to deal with the pandemic and the economic crash and education. Please pick the THREE you would favor the most.

EMERGENCY GOVERNMENT RESPONSE

IOWA

■ Total ■ Age under 50 ■ College graduates ■ Non-college graduates ■ Metro ■ Non-metro



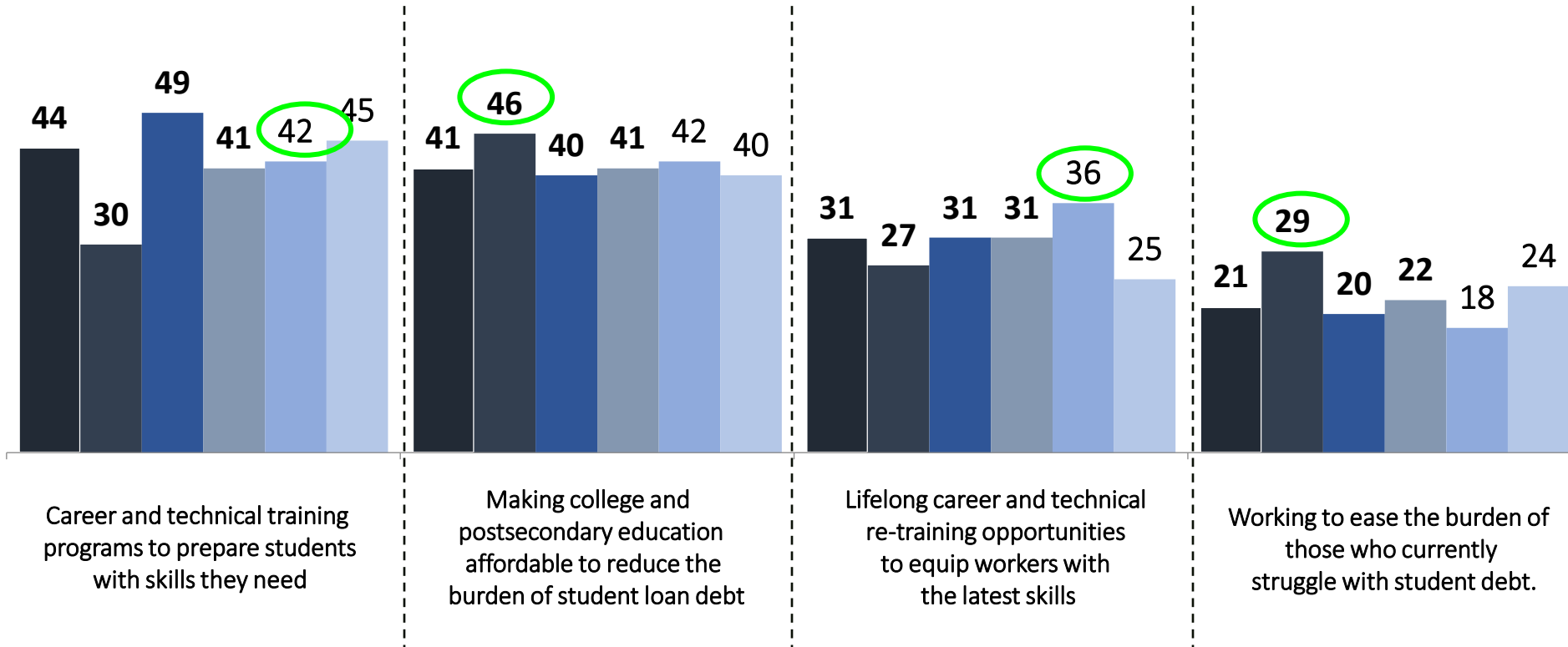
Career and technical education for all ages important in the cities; affordable college urgent for younger voters with kids or in school themselves

Looking toward the future, beyond the coronavirus pandemic, please select the TWO education issues you think are most important for the next president and congress to address

URGENT EDUCATION PRIORITIES

IOWA

■ Total ■ Age under 50 ■ College graduates ■ Non-college graduates ■ Metro ■ Non-metro



Expanding internet access pulls strongest support by far, particularly in the cities and with working class voters

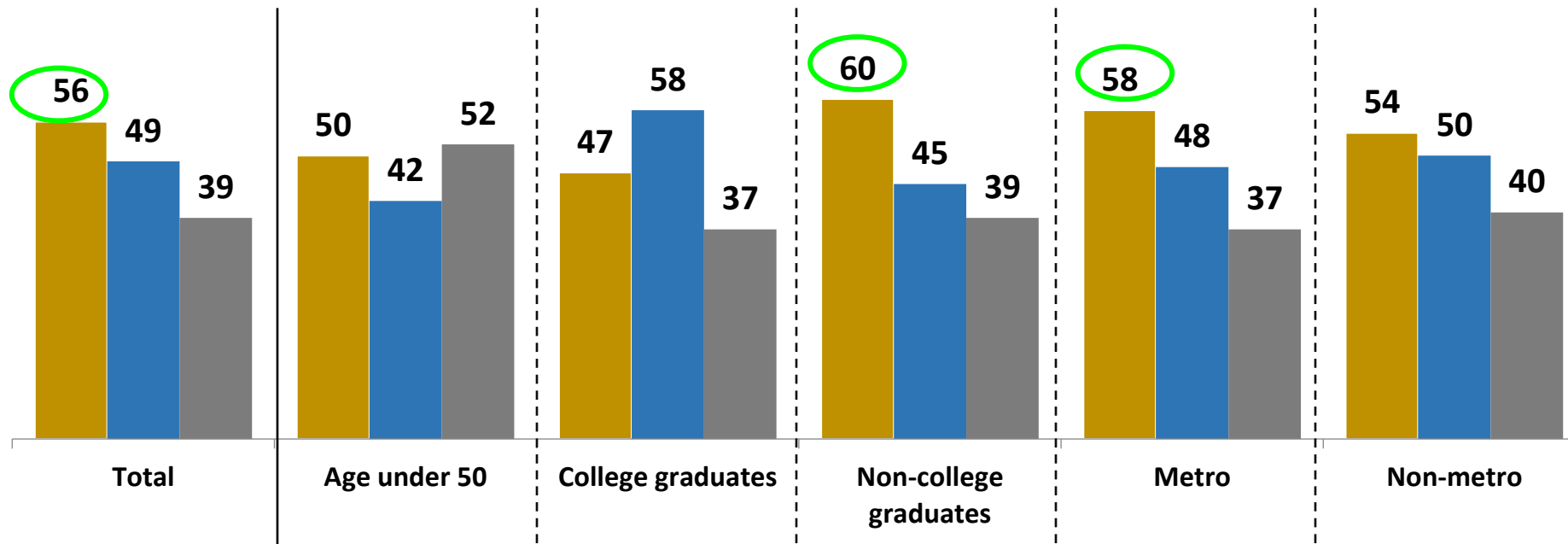
Let's say you wanted America to improve its current economic, healthcare and overcome national polarization through big changes in the education system. Which THREE of the proposals below would you choose?

BIG EDUCATION IDEAS

Expand affordable internet access to all Americans to the necessary education and training materials and services including, and provide appropriate hardware and software as needed, so that people have access to the learning, training and services they need throughout their lives.

Redesign the pre-K and k-12 experience so it includes strong components of problem solving, academics, the arts, mental and physical health, living skills, civics, and community activities, integrated into in-school and out of school experiences, based on the best research.

Make federal funds more accessible so that all Americans have affordable, debt-free access to post-secondary education and training throughout their lives and provide fully funded college reentry programs with a living wage for adults who have not completed college.



CONTACT US



DEMOCRACY CORPS

1440 G Street. NW
Floor 10
Washington, DC 20005

Phone: +1 202 250 3645

www.democracycorps.com

GREENBERG RESEARCH

1440 G Street NW
Floor 10
Washington, DC 20005

Phone: +1 202 499 6901

www.greenbergresearch.com

EDUCATION CHAMPIONS

Press Contact: Anthony Perez
Email: aperez@rabengroup.com
Phone: 714-623-2650

<https://edchampions.org/>

